

Brandon Valley Area Chamber of Commerce 2011 Membership Information

The Brandon Valley Area Chamber of Commerce strives to strengthen the local economy through the promotion of our community, represent the interests of businesses with government and provide you, the member, with the very best advantages our civic organization has to offer.

We invite you to enhance your business by becoming an active member in the Chamber of Commerce, today!

It Pays to Belong. The Chamber is an excellent investment and invaluable tool, providing you with the information you require, the networking opportunities you need and the professional development you want, for you and for your business.

Networking Opportunities:

"It's not always **WHAT** you know but **WHO** you know."

Use Your Membership:

"Like a gym membership, just because you join doesn't mean you immediately get into shape. You have to use the membership."

Why should I be a member?

Basic Member Benefits

- All Chamber members receive:
 - Horizon, our monthly newsletter
 - Email alert service updating you on Chamber/Member events and issues
 - Networking opportunities (Refer to page 7)
 - Company information in relocation packets
 - Space in the Chamber brochure rack
 - Exclusive member decal to advertise your membership
 - Bulk mail permit access
 - Chamber member mailing labels (\$30 per set)
 - Business Advocacy at city and state government levels
 - Business Workshops
 - Access to professional staff of the Chamber

Member Advertising and Visibility

•Members receive free advertising:

- Business Directory Listing

•Phone Book

- 5,750 Printed and distributed in 2010

•Chamber Website

- including links to your website if available
- 11,224 unique visitors to the site in 2009

•Brandon Community Guide

- 12,000 printed in 2010
- Initial distribution to 6,000 residents receiving the Valley Resident Newspaper
- Distributed through all 10 Interstate Information Centers across South Dakota
- Distributed through the Southeast South Dakota Tourism Office
- Located at all Brandon convenience stores, hotels as well as at the Brandon Visitor Center located in the Chamber office.

•Community Map Listing

- 3,500 printed in 2010
- Located at all Brandon convenience stores, hotels as well as at the Brandon Visitor Center located in the Chamber office.

•Members receive exclusive advertising opportunities:

- Event Sponsorships
- Horizon Inserts
- Phone Book Ads
- New Resident Welcome Book
- New Resident Trinket Advertisement
- New Business Trinket Advertisement
- Visitor Coupon Sheet
- Welcome Board Signs

Member Programs and Events

•Members have the opportunity to participate:

- Annual Banquet
- Milestone Luncheon
- Brandon Day at the Legislature
- Chamber Holiday Party
- “Know What’s in your Backyard” Tours
- Golf & Wine Outing
- Mixers
- New Member Luncheons
- Ribbon Cuttings and Ground Breakings
- Brandon Expo

Annual Chamber Membership

•Platinum Members \$2,000

- Receive a special black marble plaque to display at your business
- Company logo on front page of horizon all year
- Company logo on home page of Chamber website where viewers can click to be rerouted to your website
- Company logo will appear in the Annual Report & Annual Banquet agenda
- Special recognition at the Annual Banquet, Milestone Luncheon, Chamber Holiday Party, New Member Luncheons, Brandon Expo
- VIP table for 8 at the Annual Banquet (worth \$240)
- 4 free inserts in Horizon for the year (worth up to \$200)
- Full page ad in Brandon Phone Book (worth \$450)
- 1 Welcome Book page (worth \$50)
- Special Listing Attention on website and in Phone Book
- Space on the annual Visitor Coupon Sheet if applicable (worth \$50)

Annual Chamber Membership

•Gold Member \$1,000

- Receive a gold plated plaque to display at your business
- Special recognition at the Annual Banquet, Milestone Luncheon, Chamber Holiday Party, New Member Luncheons, Brandon Expo
- Company name will appear in the Annual Report & Annual Banquet agenda
- 2 free tickets to the Annual Banquet (worth \$60)
- ½ page ad in Phone Book (worth \$300)
- New Resident Welcome Book Page (worth \$50)
- Special listing attention on website and in phone book
- 2 free inserts in the Horizon newsletter (worth \$100)
- Space on the annual Visitor Coupon Sheet if applicable (worth \$50)

Annual Chamber Membership

•Silver Member \$500

- Receive a silver plated plaque to display at your business
- Special recognition at the Annual Banquet and Chamber Holiday Party
- Special listing attention on website and in phone book
- 1/8 page ad in phone book (worth \$100)
- 1 Welcome Book page (worth \$50)
- 1 free insert in Horizon newsletter (worth \$50)
- Space on the annual Visitor Coupon Sheet if applicable (worth \$50)

Annual Chamber Membership

•Base Member \$200

-Receive a black plated plaque to display at your business

•Non-Profit Member \$100

-For non-profit organizations including service groups, sport associations, and churches

-Carries the same benefits as a base membership

•Individual Member \$50

-For retired persons or those who are not associated with particular businesses or groups

-Eligible to attend Chamber events and receive all Chamber mailings and emails

-Are not included in public listings of Chamber members and are not eligible for any additional Chamber member benefits

Event Sponsorship Opportunities

•2nd Annual Brandon Valley Holiday Classic

-Holiday Classic Sponsorship

•Saturday, January 1, 2011

•Consists of 5 high school games:

-Class A Girls Chester vs. Grant Deuel

-Class A Girls Cheyenne Eagle Butte vs. West Central

-Class AA Girls Brandon Valley vs. Brookings

-Class AA Boys O'Gorman vs. Class A Red Cloud

-Class AA Boys Brandon Valley vs. Roosevelt

•Premier Level - \$100

-Your company will be listed as a sponsor under this event on our website.

-Your company name will be printed in the program that will be used for the event.

-Your company name will be announced at half time of the five games as a sponsor.

-Your contribution will pay for feeding the basketball teams after the games.

•Lynx Level - \$200 (limit 10 sponsors)

-Includes everything from the Premier Level

-Receive two tickets to the event

-Receive two passes to the hospitality area where you can watch the games from an amazing vantage point while enjoying some great food.

•9th Annual Golf & Wine Outing

–Hole Sponsor: \$100

•Friday, June 17, 2011

•Registration will be available online at the chamber website where all sponsors will be listed along with the description of the event

•Your company will have a sign with your logo at your designated hole. You will have the opportunity to 'man' your hole by decorating, handing out trinkets and/or providing food to the golfers throughout the day (additional cost)

•Your company will be announced as a sponsor at the evening presentation.

•You have the option to provide prizes for the golfers at the evening presentation. Prizes will be divided into gifts for winners and door prizes at the discretion of the Chamber.

•First Night Out

–\$100 Sponsorship

•Registration will be available online at the chamber website where all sponsors will be listed along with the description of the event

•A list of sponsors will be displayed at every table in the Brandon Golf Course Banquet Room

•An insert in that evening's playbill listing sponsors of the event along with information to all patrons attending the play that evening (not just those taking part in our event) on how they can be a part of "First Night Out" next year

•Annual Banquet

–Banquet Sponsor: \$50

•Registration will be available online at the chamber website where all sponsors will be listed along with the description of the event.

•Your company will be listed in the program/annual report that will be given to everyone the evening of the event.

•2nd Annual Big Sioux Sun Run

–1 mile & 5K Fun Run

–Saturday, August 6, 2011

–Sponsorship \$100

•Registration will be available online at the chamber website where all sponsors will be listed along with the description of the event.

•The shirt will have the "Big Sioux Sun Run" logo on the front with sponsors listed on the back.

•**Join a Committee**

- Fundraising
- Marketing
- Membership
- Public Relations

•**Help at an event**

- BV Holiday Classic
- Golf & Wine Outing
- First Night Out
- Big Sioux Sun Run
- Brandon Expo

Host a Mixer

- As a Chamber member, you are given the opportunity to host a mixer at your business or, if your business is not in Brandon, you may host your mixer at a Brandon location of your choice.
- This is a great way to showcase your company as well as network with other chamber members.
- Mixers are on a monthly basis so not everyone will be able to host that would like to. We will do our best to be creative in getting as many businesses a mixer in 2011 as possible.
- Those that signed up in 2010 and were not on this year's list of mixers will be first choices for 2011.

•**Be an Ambassador!**

- Would you be willing to present this information to fellow chamber members during next year's membership drive?

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